

Nature in our Neighborhoods

EXPLORE OUR STREAMS – POST EVENT REPORT




23 Participants

9
FIRST TIME!
40% NEW!




46H

Participant Time



\$739 towards
GRANT MATCH


20%
of total match



Overall, how useful was this event?

★★★★★

EXPLORE OUR STREAMS
EVENT FEEDBACK



I will look at
streams
differently now.

EXPLORE OUR STREAMS
EVENT FEEDBACK



That was much
more than I
thought it
would be!

EXPLORE OUR STREAMS
EVENT FEEDBACK




This motivates me
to do more in my
own yard!

EXPLORE OUR STREAMS
EVENT FEEDBACK



It's nice to live in a
city that cares
about water
quality!

EXPLORE OUR STREAMS
EVENT FEEDBACK



I now know
stream lexicon!

EXPLORE OUR STREAMS
EVENT FEEDBACK

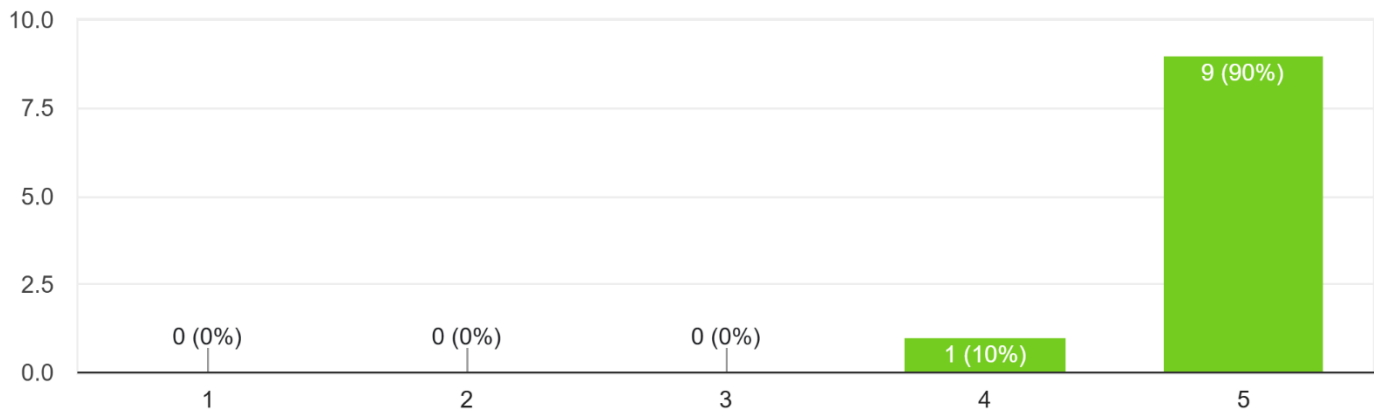


Nature in our Neighborhoods

EXPLORE OUR STREAMS – EVALUATIONS

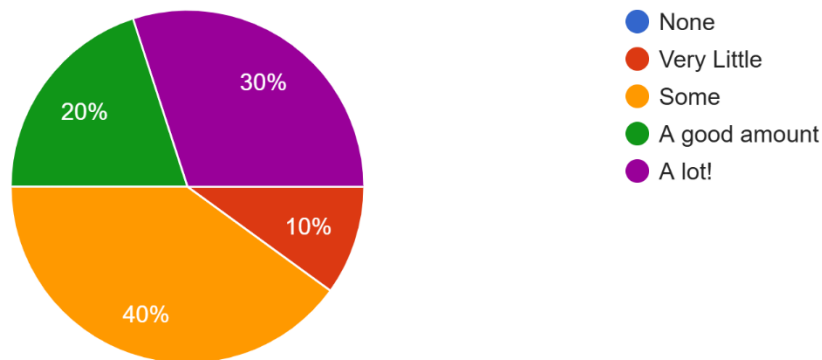
How would you rate this event overall?

10 responses



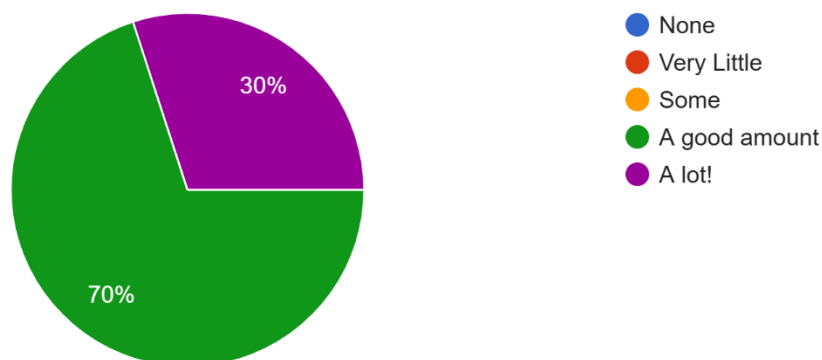
Before today, how much did you know about stream health?

10 responses



After today's event, how much do you feel you know about stream health?

10 responses

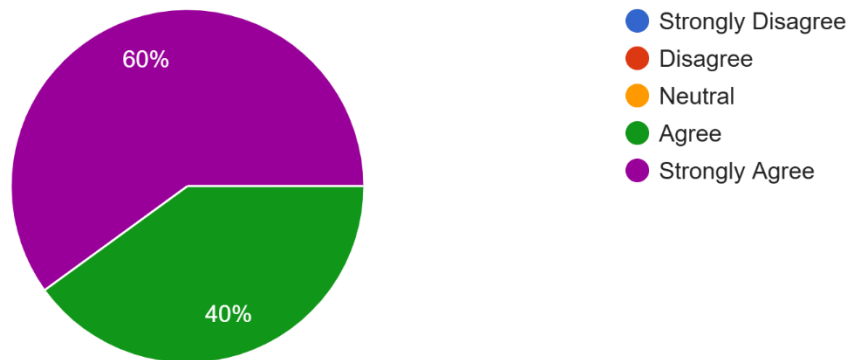


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EXPLORE OUR STREAMS – EVALUATIONS

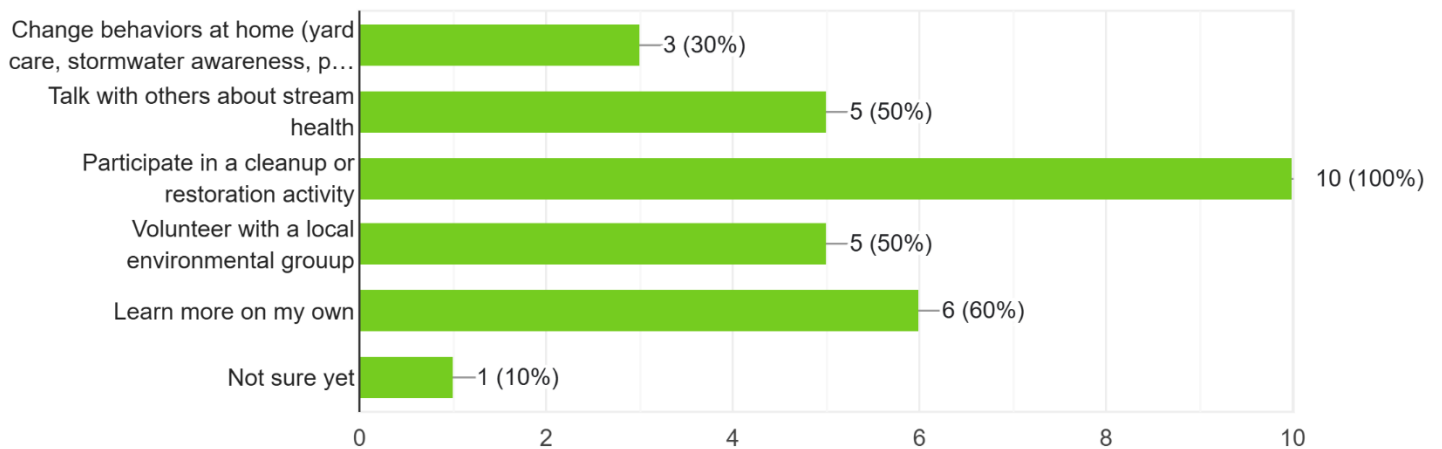
The event increased my understanding of streams and why they matter.

10 responses



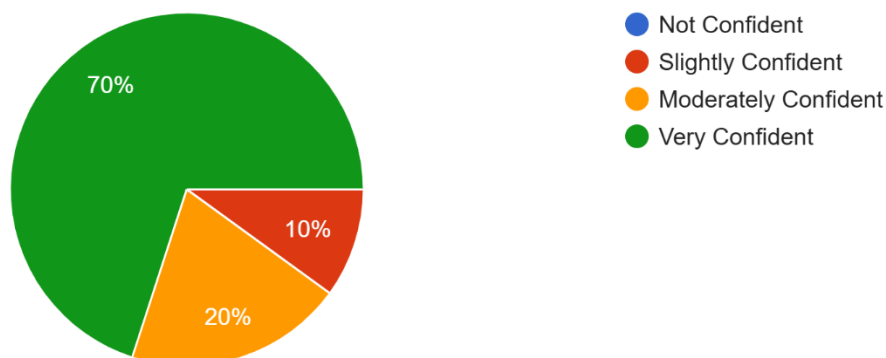
Which actions are you more likely to take after this event?

10 responses



How confident do you feel taking at least one action to support stream health?

10 responses



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EXPLORE OUR STREAMS – EVALUATIONS

WHAT WAS THE MOST HELPFUL OR INTERESTING THING YOU LEARNED TODAY?

5 RESPONSES

1. For me it was a great review of a stream's physical conditions for which we can perform projects to improve upon. Each change has compromising results, for example invasive honeysuckle removal will result in less shade. So, every change has its benefits as well as can be a detriment to other conditions for which all affect the creek's health status. Also, it was great to meet everyone and learn of their interest in attending this event
2. That there are many people who care, and stream sites features and categories
3. History of the space and meeting the owners
4. Community involvement
5. That we can make a difference. Seems like this is the third time we have come together and worked in the green space as a community with a plan. I am very encouraged by the people and groups involved that this time we are going to make a long-term difference, improving our stream, greenspace and community ties

WHAT COULD WE IMPROVE TO MAKE THIS EVENT MORE HELPFUL OR ENGAGING? ANY OTHER ENVIRONMENTAL TOPICS OF INTEREST TO YOU? 7 RESPONSES

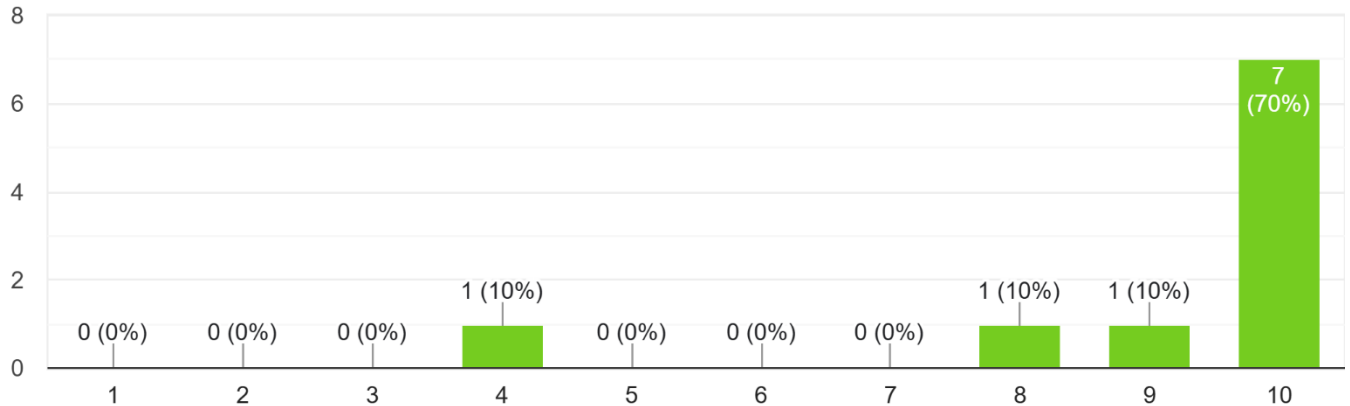
1. Health of water ways
2. Maybe ask the attendees when at the event if they would all enjoy further seminars of creek quality based upon other measured parameters, Ask if they were interested in hands on activities.
3. Maybe stream biodiversity
4. Move around more when it is cold out. I am interested in water quality and bio health
5. It was great
6. This event was excellent on multiple levels, community involvement and creek biodiversity being only two.
7. I need some specifics on what to do with the different invasives when I see them

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EXPLORE OUR STREAMS – EVALUATIONS

Would you recommend participating in environmental events by the Bob O Link Greenspace to others?

10 responses



NET PROMOTER SCORE

Based on their responses, people are grouped into three categories:

(8)	Promoters (score 9-10): Loyal enthusiasts who are highly likely to recommend our Greenspace program and contribute to growth through positive word-of-mouth.
(1)	Passives (score 7-8): Satisfied but unenthusiastic about our Greenspace program.
(1)	Detractors (score 0-6): Unhappy customers who may discourage others from engaging with our Greenspace program.

NPS is calculated by subtracting the percentage of detractors from the percentage of promoters:

$$\text{NPS} = 80\% \text{ of Promoters} - 10\% \text{ of Detractors} = 70\%$$

Scores can range from -100 (all detractors) to +100 (all promoters).

- Global NPS average: +32 based on (Survey Monkey's) 2025 benchmark data of 150,000+ organizations. Below 0 generally signals trouble; above 20 is good; **above 70 is exceptional**.
- Quartiles (global):
 - Bottom quartile: 0 or lower
 - Median (50th percentile): +44
 - Top quartile: +72 or higher

Nature in our Neighborhoods

EXPLORE & LEARN ABOUT CARING FOR OUR STREAMS

Join us for a community environmental education event!

Discover the hidden life of the Big Elm Tributary, one of Lexington's vital urban streams, and learn how neighbors like you are helping protect and restore this natural treasure.

Saturday, March 28th • 10:00 AM – 12:00 PM

Big Elm Tributary – Bob O Link Greenspace, Lexington KY

(enter from Bob O Link Dr at Jacana)

What to Expect

- 🌿 *Habitat Assessment in Action* – Learn how scientists and volunteers evaluate stream health, from water quality to habitat structure.
- 🌿 *Native vs. Invasive Species Walk* – Get to know the plants that belong here... and the ones that threaten our ecosystems.
- 🌿 *Stream Health Check-Up* – See how erosion, pollution, and human activity affect a stream—and how to spot warning signs.
- 🌿 *Real Ways You Can Help* – Learn simple, everyday actions that make a big difference for our waterways.
- 🌿 *Bank Stabilization Workshop* – At 11:30 am, we will demonstrate propagating and planting black willow, a native species that protects banks and provides habitat.

Why It Matters

Urban streams are living systems that support wildlife, reduce flooding, and make our neighborhoods healthier and more beautiful. When communities learn and act together, these waterways thrive.

Perfect for:

Families • Students • Neighbors • Nature lovers • Anyone curious about the outdoors

Cost:

Free!

What to Bring:

Weather-appropriate clothing, sturdy shoes, and your curiosity. Coffee and water will be provided.